Jaemyoung An

Senior UX Architect / Product Manager

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Areas of expertise

UX Design / User Research / Usability Testing / Data Analysis / Product Manager

Experience

Product Manager, Kakaopay Insurance Service 2022.01- Present

- Launching a new service (insurance related)
- Design insurance recommendation process using Mydata
- Manag Dev team schedule and resource

Tech / UX Consultant at Google Korea, Vaco Japan 2020.12 - 2021.12

- Site lead
- Monetization UX Consulting (Consulting team lead)
- Enhance UX consultation process
- App quality review

Senior UX Designer, Orangeshine.com 2019.11 - 2020.03

- UX Team lead
- Analyze user data
- Usability Testing
- Wireframe
- Refine information architecture

Senior UX Designer, BMW Technology Corporation 06/2017 – 11/2019

- Android / iOS mobile app UX Design
- Vehicle in-car navigation UX Design
- Wireframe / Prototype (Axure, Flinto, Sketch)
- Data analysis (SPSS, Power BI)
- Usability testing
- User research

Web Designer/Publisher, Freelance 08/2015 – 05/2017

- Web Design
- Web publishing (Javascript, HTML, CSS)

Designer, Asian Electronics 08/2012 – 04/2014

- Product design
- 3D modeling
- Web design

Skills

UX Design: Wireframe, Persona, Journey Map, Usability Test, Contextual Inquiry, Card Sort, Affinity Diagram, Tree Test, Sketch, Figma, Flinto, XD
Data Analysis: Google Analytics, Power Bi, SPSS, Excel, Google sheets
Development: JavaScript, Node.js, React js, React Native, GraphQl

Education

Master's in Human-Computer Interaction, DePaul University 09/2015 – 11/2017

- GPA 3.9 / 4.0

Bachelor's in Industrial Design, Konkuk University, Korea 03/2005 – 02/2011

- GPA 3.9 / 4.5